

2009 Entrepreneur Boot Camp

This is an intensive two-day workshop designed for growth-company entrepreneurs and future entrepreneurs

June 3-4, 2009

Location: The Health Foundation of Greater Cincinnati

Who Should Attend?

- Do you want to obtain startup funding from local investors?
- Do you need help deciding whether your great idea will fly in the marketplace?
- Is your young growth company building its team and creating its infrastructure?
- Do you want to meet local investors?

If so, this program is for **you!**

What Will You Learn?

- How to Create a Business Plan That Attracts Investors – And Pitch It
- Who to Hire—and When
- The strategic use of Intellectual Property
- How to access the new VaanGuard network's stable of senior mentors –free!
- Everything else you want to know – in a Q&A session with local entrepreneurs

Plus: "One-on-One" sessions with local angels and experienced local business persons, who will give you real-time advice on your business proposal.

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DAY 1- June 3 8:00 a.m. to 5:00 p.m.

**Creating a Business Plan that Attracts Investors –
and Presenting It**

Moderator: Bill Cunningham

Panelists

James Zimmerman, Taft, Stettinius & Hollister LLC
Eric Schnieber, Clark, Schaefer, Hackett & Co.
Jim Cunningham, C-Cap

Choosing the Best Legal Entity

Alan Fershtman, Keating, Muething & Klekamp PLL

Achieving Real Sales Growth

Mark Faust, Echelon Management

Lunch and Keynote Presentation

“Building a High-Growth Business”

Rob Daly, Silverstone Advisors

Creating Professional Financial Projections

Moderator:

Matt Parrish, Cors & Bassett LLC

Panelists:

Chuck Stevens, Cooney, Faulkner & Stevens
Don McKee, Queen City Angels
Bob Petrik, VaanGuard Financial Coach

Building the Internal and External Teams

*Tony Shipley, Queen City Angels Investor and
former CEO, Entek IRD International*

**Using Intellectual Property to Create a Barrier
to Entry**

Thomas Humphrey, Wood, Herron & Evans LLP

Financing Your Venture:

How Start-Up Financing Works

Moderator:

Tom Anthony, Frost Brown Todd LLC

Panelists:

John Habbert, Queen City Angels Investor
Rob Heimann, River Cities Capital Funds
Tom Bobenread, Queen City Angels Investor

DAY 2 – June 4 8:00 a.m. to 4:00 p.m.

**Local Assistance: Incubators, Universities,
Banks, Entrepreneur Signature Program**

Moderator: Doug Roberts, Thompson Hine LLP

Panelists

Patrick Longo, Hamilton County Business Center
Carol Frankenstein, BioStart
Jim Cunningham, C-Cap's VaanGuard Network

Creating Your Strategic Marketing Plan

Susan Muth, Strategic Business Solutions

Valuation of Startup Companies

Murray Wilson, River Cities Capital Funds

View From the Heavens: What Angels Want to See

Moderator:

Michael Hirschfeld, Graydon, Head & Ritchey LLP

Panelists:

Bob Saunders, Chrysalis Ventures
Tony Shipley, Queen City Angels investor
Craig Young, Queen City Angels investor
Mike Venerable, CincyTech

Lunch and Networking

**Breakout Sessions with Investors and
Advisers**

with

**Queen City Angels and
Professional Advisers**

And

Ask the Entrepreneurs

Interactive Q&A session with a panel of entrepreneurs

Moderator:

Scott Avera, former CEO of Ascent Solutions, Inc 500 winner

Registration: \$279

Register at www.thecircuit.net, or contact Connie at
513.618.6441, connie@thecircuit.net

Location: The Health Foundation of Greater Cincinnati,
Rookwood Tower, 3805 Edwards Road, Cincinnati, OH
Directions: <http://www.healthfoundation.org>

www.thecircuit.net

Entrepreneur Boot Camp Program Sponsor