

2009 Entrepreneur Boot Camp

This is an intensive two-day workshop designed for growth-company entrepreneurs and future entrepreneurs

June 3-4, 2009

Location: The Health Foundation of Greater Cincinnati

Who Should Attend?

- Do you want to obtain startup funding from local investors?
- Do you need help deciding whether your great idea will fly in the marketplace?
- Is your young growth company building its team and creating its infrastructure?
- Do you want to meet local investors?

If so, this program is for **you!**

What Will You Learn?

- How to Create a Business Plan That Attracts Investors – And Pitch It
- Who to Hire—and When
- The strategic use of Intellectual Property
- How to access the new VaanGuard network's stable of senior mentors –free!
- Everything else you want to know – in a Q&A session with local entrepreneurs

Plus: "One-on-One" sessions with local angels and experienced local business persons, who will give you real-time advice on your business proposal.

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DAY 1- June 3 8:00 a.m. to 5:00 p.m.

Creating a Business Plan that Attracts Investors – and Presenting It

Moderator: Bill Cunningham

Panelists

James Zimmerman, Taft, Stettinius & Hollister LLC
Eric Schnieber, Clark, Schaefer, Hackett & Co.
Jim Cunningham, C-Cap

Choosing the Best Legal Entity

Alan Fershtman, Keating, Muething & Klekamp PLL

Achieving Real Sales Growth

Mark Faust, Echelon Management

Lunch and Keynote Presentation

“Building a High-Growth Business”

Rob Daly, Silverstone Advisors

Creating Professional Financial Projections

Moderator:

Matt Parrish, Cors & Bassett LLC

Panelists:

Chuck Stevens, Cooney, Faulkner & Stevens
Don McKee, Queen City Angels
Bob Petrik, VaanGuard Financial Coach

Building the Internal and External Teams

Tony Shipley, Queen City Angels Investor and former CEO, Entek IRD International

Using Intellectual Property to Create a Barrier to Entry

Thomas Humphrey, Wood, Herron & Evans LLP

Financing Your Venture:

How Start-Up Financing Works

Moderator:

Tom Anthony, Frost Brown Todd LLC

Panelists:

John Habbert, Queen City Angels Investor
Rob Heimann, River Cities Capital Funds
Tom Bobenread, Queen City Angels Investor

DAY 2 – June 4 8:00 a.m. to 4:00 p.m.

Local Assistance: Incubators, Universities, Banks, Entrepreneur Signature Program

Moderator: Doug Roberts, Thompson Hine LLP

Panelists

Patrick Longo, Hamilton County Business Center
Carol Frankenstein, BioStart
Jim Cunningham, C-Cap's VaanGuard Network

Creating Your Strategic Marketing Plan

Susan Muth, Strategic Business Solutions

Valuation of Startup Companies

Murray Wilson, River Cities Capital Funds

View From the Heavens: What Angels Want to See

Moderator:

Michael Hirschfeld, Graydon, Head & Ritchey LLP

Panelists:

Bob Saunders, Chrysalis Ventures
Tony Shipley, Queen City Angels investor
Craig Young, Queen City Angels investor
Mike Venerable, CincyTech

Lunch and Networking

Breakout Sessions with Investors and Advisers

with

Queen City Angels and Professional Advisers

And

Ask the Entrepreneurs

Interactive Q&A session with a panel of entrepreneurs

Moderator:

Scott Avera, former CEO of Ascent Solutions, Inc 500 winner

Registration: \$279

Register at www.thecircuit.net, or contact Connie at 513.618.6441, connie@thecircuit.net

Location: The Health Foundation of Greater Cincinnati, Rookwood Tower, 3805 Edwards Road, Cincinnati, OH
Directions: <http://www.healthfoundation.org>

www.thecircuit.net

Entrepreneur Boot Camp Program Sponsor