

REGIONAL CONFERENCE ON BLACK PHILANTHROPY

Supported by a grant from



In conjunction with The National Center for Black Philanthropy, Inc. and The Ohio Council of Urban Leagues Donna Jones Baker, OCUL Chair and President/CEO of the Urban League of Greater Cincinnati

SAVE THE DATE!

What's the agenda?

The entire conference is designed to affirm and substantiate the philosophy of philanthropy in the African American community. It will give both faith-based and community organizations key insights about the current giving environment presented by skilled professionals and nationally known speakers. Participants will learn how to research giving prospects, gain exposure to philanthropic concepts, appreciate the value of women and faith-based giving, evaluate the real cost of special events, and lastly how to recruit and train leadership volunteers.

Miles Wilson - Plenary Speaker



Mr. Wilson currently serves as director of The Grantmaking School at the Dorothy A. Johnson Center for Philanthropy and Nonprofit Leadership. He was former vice president for grants at the Greater Cincinnati Foundation.

Rodney Jackson - Luncheon Speaker



Rodney M. Jackson, a resident of Washington, D.C., incorporated the National Center for Black Philanthropy in November, 1999. He is the founder of the National and Regional Conferences on Black Philanthropy that have been held bi-annually since 1997.

George Fraser - Closing Plenary Speaker



George Fraser is the chairman & CEO of FraserNet, Inc. He is considered by many to be the valued voice for African Americans and one of the foremost authorities on networking and building effective relationships. He is a noted author and publisher.

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Who should attend?

Social service agencies, philanthropic, affinity and faithbased organizations as well as individuals who are seeking greater awareness about philanthropy.

What are the fees?
The conference fee is \$100/person and includes conference tool box and lunch. Group rates are also available...

What are the Topics?

Three tracks will be offered to appeal to the specific needs of our audience.

Track One: Faith-Based Philanthropy

Explore the "how-to's" that can increase giving opportunities through the development of lasting legacies. Learn how to create a development office for your faith-based institution.

Track Two: The New Face of Development

Today's economy dictates the need for effectively encouraging giving. Hear experts as they share their techniques and strategies for fund-raising, special events, voluntarism and creative marketing.

Track Three: Principles of Philanthropy

Learn why "Giving Circles" are successful as a painless way of raising money to support a cause or effort. This session also discusses the value of Social Venture Philanthropy.

Where?

Cincinnati Westin Hotel 21 East Fifth Street Cincinnati, OH 45202

FRIDAY, SEPTEMBER 11, 2009 8:00 A.M. - 5:00 P.M.