

# Exploiting and Protecting Innovation—What Corporate Counsel Should Know About the Rapidly Changing Intellectual Property Landscape



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**Tuesday, November 13, 2007**  
**12:00 PM – 4:30 PM**  
**One Nationwide Plaza - Jeffers Auditorium**  
**1 W. Nationwide**  
**Columbus, Ohio 43215**

Sponsored by: **Taft/**

Please join the Central Ohio Chapter of the Association of Corporate Counsel for a Seminar on Exploiting and Protecting Innovation and the Rapidly Changing Intellectual Property Landscape sponsored by **Taft Stettinius & Hollister LLP**.

12:00 – 12:30 pm	Registration & Lunch
12:30 – 1:30 pm	<b>Introduction to Intellectual Property</b> David A. Mancino -- Taft Stettinius & Hollister LLP
1:30 – 2:30 pm	<b>Patent Specifics, Strategy and Radical Reform</b> Kevin W. Kirsch -- Taft Stettinius & Hollister LLP David A. Mancino
2:30 – 2:45 pm	Break
2:45 – 3:45 pm	<b>Commercializing &amp; Exploiting Intellectual Property</b> Dan O'Neill – University of Cincinnati Martha Cutright Sarra -- The Kroger Co.
3:45 – 4:30 pm	<b>Impact of Changing Intellectual Property Landscape On Exploiting and Protecting Innovation (Panel Discussion)</b>

### Panelists:

- Martha Cutright Sarra (Senior Counsel and Assistant Secretary, The Kroger Co.)
- Dan O'Neill (Associate Director, Intellectual Property Office, University of Cincinnati)
- David A. Mancino

Moderator: Kevin W. Kirsch

Location: **One Nationwide Plaza - Jeffers Auditorium**  
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**Columbus, Ohio 43215**

Cost of the program is \$15. Registration and payment can be made by on-line at <http://www.acteva.com/booking.cfm?bevaaid=139357>. This course has been approved for three (3.0) general CLE credit hours in Ohio.

If you have questions, please contact Jennifer Spalding, at (614) 624-7359 or [Jennifer.Spalding@abbott.com](mailto:Jennifer.Spalding@abbott.com).